AYMAN QOLAGHASSI

Senior Digital, Web & Visual Designer

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PROFESSIONAL SUMMARY

Senior Digital, Web & Visual Designer with 15+ years of experience delivering corporate design solutions across web, UI/UX, SharePoint, branding, digital campaigns, and print production. Since 2012, has supported Kuwait Oil Company through Diyar United Company, working directly with internal stakeholders and end users to translate business needs into effective digital and visual solutions. Experienced in leading projects from concept and planning through execution, as well as delivering within established briefs and corporate standards. Collaborates effectively with colleagues, serves as a trusted design reference, and demonstrates the ability to take on team management responsibilities. Combines strong visual design expertise with hands-on skills in Figma, Adobe Creative Suite, HTML, CSS, SharePoint, and Microsoft 365.

PROFESSIONAL EXPERIENCE

Diyar United Company / Kuwait Oil Company (KOC) · Kuwait · 2012-Present

Senior Graphic & Web Designer

Microsoft Project

- Design graphics and communication materials for KOC campaigns, conferences, and exhibitions across digital and print formats.
- Design and customize SharePoint websites, pages, and team workspaces, including the KOC website and sites for exhibitions and health conferences.
- Translate content into layouts using typography, imagery, and visual hierarchy while maintaining brand consistency.
- Prepare final layouts for printing and review artwork for quality and production readiness.
- Review design work and recommend improvements to layout, presentation, and consistency.
- Design UI/UX interfaces for Power Apps solutions and Microsoft Forms.

Freelance Design

- Create packaging designs and advertising materials, including posters, roll-up banners, and hanging promotional displays.
- Design social media advertisements and produce promotional videos for client campaigns.
- Design website and mobile application UI/UX interfaces, including landing pages and internal pages.

Wamaddat Amman, Jordan · 2011-2012

- Produced logos, posters, advertising materials, roll-up banners, and business cards.
- Developed layouts, selected typography and imagery, and prepared final artwork for print.
- Reviewed artwork and proposed layout improvements before production.

CORE SKILLS

Design & UI/UX: Brand identity systems, branding, advertising campaign design, print design and production, posters, packaging, presentation design, web and mobile UI/UX, website design, web application design, landing pages, and internal pages.

Design Tools: Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, and Figma.

Web & Microsoft: SharePoint design and customization, SharePoint Designer 2016, HTML5, CSS3, JavaScript, jQuery, Bootstrap, Microsoft 365, Power Apps, Microsoft Forms, and Visual Studio / Visual Studio Code.

EDUCATION

BA in Graphic Design | Applied Science University of Jordan | 2007-2011
Grade: Very Good

CERTIFICATIONS

ITIL v4 Foundation
Microsoft Certified: Azure Developer Associate
Adobe Certification: Photoshop
Adobe Certification: Illustrator
HTML & CSS Training Certificate

LANGUAGES

Arabic: Native | English: Good working ability in speaking and writing